



PRESS RELEASE

FOR IMMEDIATE RELEASE

Attention culture and entertainment editors

Otakuthon Manga Festival invades Montreal

MONTREAL – July 13th, 2017. Otakuthon announces the 12th edition of its Japanese animation and graphic novel festival which will take place August 4th-6th 2017 at Palais des congrès de Montréal.

Otakuthon offers a multitude of new panels and workshops mainly oriented towards popular and traditional Japanese culture. The festival presents all new video game music concerts as well as pop and rock concerts such as one from Japanese guest band MAN WITH A MISSION.

The most appreciated special events are back this year: the famous costume competition, the Japanese singing contest Otakuthon Idol, the alternative fashion show, the disguised chess game and many more. All participants also have access to the large exhibition hall of local artists and sellers as well as multiple screening rooms broadcasting Japanese animation movies and series.

Otakuthon is proud to welcome for the 4th time in a row the World Cosplay Summit (WCS), an annual cosplay event promoting friendly international exchange through Japanese pop culture. The winners of the WCS Canada Competition at Otakuthon 2017 will go on to represent Canadian cosplay and compete against cosplayers from 34 other countries for the chance at the title of Grand Champion of the 2018 WCS Championship in Japan.

WHEN? : Friday August 4th, 2017 from 10 AM to 6 AM
Saturday August 5th, 2017 from 10 AM to 6 AM
Sunday August 6th, 2017 from 10 AM to 6 PM

WHERE? : Palais des congrès de Montréal
201 Viger Ouest Avenue
Montreal (Québec) H2Z 1H2

... Page 2

ABOUT OTAKUTHON

Otakuthon is Canada's second largest festival celebrating Japanese animation (anime), graphic novels (manga), gaming, and pop culture. The first of its kind in Montreal, Otakuthon is a full-fledged, bilingual anime convention that features a number of special guests as well as many activities and events spotlighting all the aspects of the Japanese culture. Each year, the event is organized by passionate volunteers who give their free time to make a convention for fans by fans.

SOCIAL MEDIA LINKS

Web Site : <http://www.otakuthon.com/2017/home>

Facebook : <https://www.facebook.com/OtakuthonMTL/>

Twitter : <https://twitter.com/otakuthon>

Instagram : <https://www.instagram.com/otakuthonmontreal/>

Flickr : <https://www.flickr.com/photos/otakuthon>

CONTACT

Sandrine Bédard-Brisson

Assistant Media Director

514-435-3246

media@otakuthon.com